

Steve Dell

658 Valencia Street, San Francisco, CA 94110

T: 415-606-1754 E: stephengdell@gmail.com W: stephengdell.com

Career Objective

Seeking a position that will fully utilize my skills and creative abilities in visual and interactive design to make a valued contribution to team projects, utilize new technologies, and create great design and user experiences.

Experience

2003-Present—Freelance Print and Interactive Designer & Developer

Create layouts, mechanicals, presentation materials and interactive work for many companies and agencies with an eye for detail and design that is clear and interesting. Clients include:

DraftFCB. Currently working as an html front end developer for Electronic Arts game email newsletters. Over the last 10 years I have worked there often as a production designer for Dockers, Levis, PG&E, Lucas Arts, Blue Shield, and Hilton brand.

Future US. Work for World of Warcraft including email newsletter design and production, and French and German magazine translations.

North Berkeley Imports. Create monthly interactive pdf newsletters, flash banners, order forms, postcards, and wine club communications.

Tendo Communications. Design and production for html email newsletters for Bishop Ranch and Tendo Communications, bi-monthly printed newsletters for Bishop Ranch Office Park.

Nitrogen. Healthcare advertising design, production and photoshop concepting work for Edwards, Ipsen, Guidant, Cyberonics, Intermune, Gammagard, Abbott, Maquet and Pathwork.

Winning Directions. Front end development on the website for Margaret Brodkin.

Giant. Healthcare advertising design, production and photoshop concepting work for Actelion Pharmaceuticals, Neutrogena, and Gilead.

Rivet Global. Design, production, direct mail and photoshop concepting work for Visa, PG&E, and Blackhawk Gift Cards.

Additional clients include **Pereira & O'Dell, Jewish Community Center, Elsewhere Advertising, Cane & Finkel, Moa Catering, JimmyJane, Rapp Pools, Worksite Wellness LA, DE-Solution, LakeHouse Dry Goods, and Complete Web Presence 4 All.**

2008-July 2010—Teacher at Miami Ad School, San Francisco

Teaching Adobe InDesign and Visual Presentation.

1994-2003—Imaging Studio Director and Digital Production Designer at DraftFCB, San Francisco

As a Production Designer from 2000-2003 I created print work for Levis Signature including point of sale, packaging and newspaper ads. I also worked on Taco Bell, Fujitsu, Blue Shield, Dockers and Moma. As the Imaging Studio Director from 1996-2000 I managed a group of digital artists who worked on scanning, presentations, archiving, mounting, trouble shooting and assisting in printing for a large advertising agency. Duties included researching and purchasing scanners, color copiers and large format inkjet printers and rips. I implemented a color management system and calibrated monitors, archived and catalogued digital production work, set up and maintained the mounting studio, and created a billing system for digital prints.

Education

Rhode Island School of Design.

BFA, Design and Illustration.

City College of San Francisco.

Javascript, Flash/Actionscript/Game Programming, HTML/CSS, Unix and Advanced PHP classes.

Skills

Design Applications

Adobe Creative Suite (Photoshop, InDesign, Acrobat, Illustrator, Flash/Actionscript, Dreamweaver and Fireworks. Microsoft Office and iWork. Equally proficient in Mac and Windows.

Web Technologies

HTML, CSS, Javascript, AJAX, jQuery, PHP, Content Management Systems (Wordpress and Joomla!), iPhone web apps, search engine optimization and cross-browser compatibility.

References

Julie Jares
Account Supervisor
Tendo Communications
JulieJ@tendocom.com
office: [415-369-8200](tel:415-369-8200)
cell: [415-317-3469](tel:415-317-3469)

Scott Hart/Marina Luderer
Art Directors
Winning Directions
marina@marinaluderer.com
dscotthart@gmail.com
[415-902-8975](tel:415-902-8975) (Marina)

Susan Swift
Creative Director
Nitrogen
susan.swift@nitrogenhh.com
[415-262-5230](tel:415-262-5230)

Chris Jannes
Creative Services Director
Rivet
chris.jannes@gmail.com
cell: [415-956-8534](tel:415-956-8534)

Jonathan Blackman
Owner
Complete Web Presence For All
jbsf4u@hotmail.com
[415-821-3528](tel:415-821-3528)